



## The Ascend Sexual Risk Avoidance Specialist (SRAS) Training Program & Communication Practicum

*Coming to Schererville, IN - October 16-18, 2019*

### *Certification*

*Oct 16-17, 2019 (8:30am-4:30pm)*

### *Communication Practicum: Making Your Message Matter*

*Oct 18, 2019 (8:30am-4:00pm)*

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### *Is SRAS A Curriculum?*

No. SRAS is a credential. SRAS offers proficiency on the SRA model. It provides a foundation for any curriculum as it sets a standard of excellence for the field.

### *Certification Topics Include:*

- Defining the SRA approach
- The theoretical and public health basis for SRA
- Content of successful SRA programs
- Building parent-child connectedness
- Building community & school partnerships
- The importance of research & program evaluation
- Implementing an evidence-based approach
- Sexual health data, research, trends, & medical accuracy
- Effective public messaging
- Applying an SRA code of ethics to your program

### *A One-Day Messaging and Communication Practicum*

Talking about sex education to students, parents, teachers, community stakeholders or the media can be challenging. The complexity and sensitive nature of the topic requires thoughtful messaging and practice if we are to clearly communicate the content and context of the SRA optimal health approach. This daylong practicum will provide individual and group activities to give participants hands-on experience developing effective communication strategies through role-play, audience feedback and critique, crafting and presenting talking points, doing interviews and developing communication policies for your organization. You will have fun while enhancing your professionalism and confidence in communicating clear and compelling information about SRA education.

***NOTE: Attendance at the Making Your Message Matter Communication Practicum meets all the requirements for SRAS Recertification***

**See second page of flyer for training details**

**Pre-course reading is required. There are 9 modules with quizzes that must be completed prior to the training. Please allow 25-40 hours to complete the pre-coursework. Once you register, you will receive further instructions and details.**

***Observers do not need to complete the pre-coursework or submit a letter of commendation!***

***For more information, please email Tara Kirgan at [Admin@PositiveTeenHealth.org](mailto:Admin@PositiveTeenHealth.org) or call 219-254-2678***



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### *Date and Time*

• **Certification: October 16-17, 2019 from 8:30am to 4:30pm.**

• **Practicum: October 18, 2019 from 8:30am to 4:00pm.**

Training will be held at:

Andorra Banquets

1112 Route 41

Schererville, IN 46375

### *Suggested Accommodations*

• Holiday Inn Express & Suites

1773 Fountain Park Dr

Schererville, IN 46375

• Staybridge Suites

1758 Fountain Park Dr

Schererville, IN 46375

### *Rates*

- \$350 for SRAS training
- \$350 for Communication Practicum
- \$600 for both the SRAS training and Practicum
- Lunch and snacks are included in the cost of the training
- Registration deadline September 25, 2019

### *Sample Agenda*

Certification: <https://tinyurl.com/y3ukfwlx>

Practicum: <https://tinyurl.com/y5bd3zbs>

To register, visit: <https://tinyurl.com/y2ppxrcu>

Please note:

- **Once you register, you will need to send a letter of commendation to Christine Eckley at: [ceckley@WeAscend.org](mailto:ceckley@WeAscend.org). This letter can come from a colleague, or someone else in your network, and needs to briefly state why you are a good candidate for the training and how it will benefit you in the work you do. Upon receipt, Christine Eckley, from Ascend, will send you the link for the pre-coursework.**

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